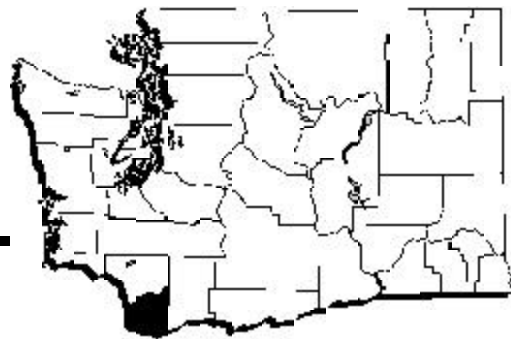


# Clark County

## WIC Facts 2003

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% infants born  
served by WIC

46.7%

WIC food dollar  
contribution to  
local economy

\$4,364,029

WIC foods purchased

274,075 gallons of milk

162,906 boxes of cereal

112,632 cartons of eggs



## WIC serves

Total women and children served ----- 12,993

Infants and young children ----- 9,167

Pregnant, breastfeeding, and  
postpartum women ----- 3,826

### Diverse families

Caucasian ----- 72.2%

Hispanic ----- 17.1%

African American/Black ----- 4.7%

Asian/Pacific Islander ----- 4.8%

Native American/American Indian ----- 1.2%

### Working families

Percent of WIC households with at least one  
working family member ----- 67%

### Families living in poverty

Percent of WIC households with income at or below  
the federal poverty level<sup>1</sup> ----- 67%  
(less than \$1,336 per month for a family of 3)

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## WIC attracts families to preventive health services

Over 67,391 times last year, WIC staff discussed health-related services with families and provided the information and support needed to access them successfully.

# WIC agencies and sites

Clark County Health Department

Battleground

Vancouver

Washougal

## Statewide WIC Facts

- WIC served 48.2% of all infants born in Washington state
- WIC served 260,000 women and children  
**WIC provides nutritious foods, nutrition education, referrals and breastfeeding information.**
- WIC contributed \$94.5 million to local economies
- WIC attracted families to preventive health services  
**In 2003, more than 19,400 calls to the Healthy Mothers, Healthy Babies statewide referral line were from families calling for WIC.<sup>2</sup> With this one call, they got help finding WIC and also received information about other preventive health services.**
- WIC was a gateway to health-related services  
**Over 1.3 million times last year, WIC staff discussed these services with families and provided the information and support needed to access them successfully.**
- WIC breastfeeding rate reached 83.2%<sup>3</sup>  
**Breastfeeding support and education are key parts of WIC because breastfed children have fewer infections and are less likely to develop chronic conditions like obesity and diabetes later in life.**

<sup>1</sup>Washington WIC Client Information Management System (CIMS), household income at or below 105% federal poverty level

<sup>2</sup>Healthy Mothers Healthy Babies Coalition of Washington State, Quarterly Report, 4th Quarter 2003

<sup>3</sup>"Mothers Survey, Ross Products Division, and Abbott Laboratories." © 2003 – Abbott Laboratories.